

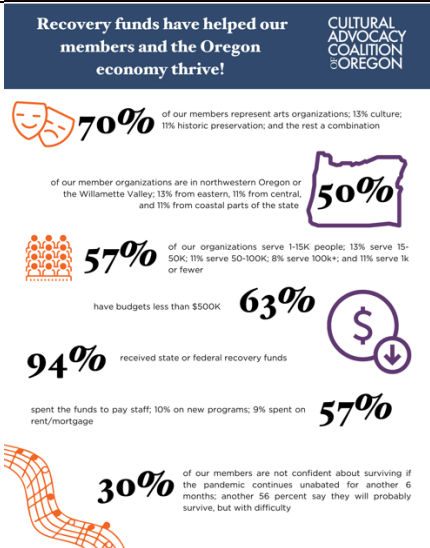


CACO Socials, End of February

 <p>Back on the Lobby Saddle Again!</p>	<p>Although we didn't get House Bill 4040 passed, all hope is not lost. Now they'll try to wrap it into an economic development package. We need your help in lobbying the Ways & Means Committee to enlist their support. Read more here: (link to blog post Sue is writing)</p>
	<p>In Oregon, COVID-19 has devastated creative economy businesses with a loss of \$1.6 billion in revenue. In addition, 64% of all creative workers in Oregon became unemployed (43,332 people) as of July 2020.</p> <p>Help us save our creative organizations by expressing support for a new economic development package (link to blog post)</p>
 <p>Recovery funds have helped our members and the Oregon economy thrive!</p> <p>70% of our members represent arts organizations: 13% culture; 11% historic preservation; and the rest a combination</p> <p>50% of our member organizations are in northwestern Oregon or the Willamette Valley: 13% from eastern, 11% from central, and 11% from coastal parts of the state</p> <p>57% of our organizations serve 1-15k people; 13% serve 15-50K; 11% serve 50-100K; 8% serve 100k+; and 11% serve 1k or fewer</p> <p>63% have budgets less than \$500K</p> <p>94% received state or federal recovery funds</p> <p>57% spent the funds to pay staff; 10% on new programs; 9% spent on rent/mortgage</p> <p>30% of our members are not confident about surviving if the pandemic continues unabated for another 6 months; another 56 percent say they will probably survive, but with difficulty</p>	<p>We are grateful to the Oregon legislature for supporting creative organizations through this tough time...but they continue to need funds to adapt technology to keep up with changing needs. It will take 3 years for performing arts organizations to recover audiences post-pandemic, and it will be expensive to do so.</p> <p>More recovery funds are needed. Here's how you can help: (link to blog post)</p>



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“Funding has been transformative and has literally saved our organization. We have been equipped to completely transform the way we serve (pivoting over and over again) and respond to unprecedented need in the communities we serve. We urgently need funding to continue, as the uncertainty has been terrifying and production costs are higher than ever.” - A CACO member

Will you help us advocate to save Oregon’s creative organizations and artists? Here’s how ([link to blog post](#)).



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“Recovery is three times more expensive than getting through the disaster. We are at the beginning of this, so if people are interested in thriving economies in Oregon they need to continue to invest in our recovery. We were lucky to receive federal funding, but that only bridged the gap until now. Recovery is where the expense will be and without more funding, fewer people will be employed in the state.” -A CACO member

Oregonians love our art & culture! Here’s how you can help save it: ([link to blog post](#))



We have great needs in arts education throughout our state

“We have great needs in arts education throughout our state. Having arts educators available for kids will help them start to heal with the trauma over the last 2 years. When we started opening back up in March 2021, it was clear our kids had lost so much. They had to relearn how to socialize & interact with teachers, each other, and art mediums. Extra space, funding, and supports are needed to help them.” –A CACO member

Help us help our kids! Share how much arts education means to you: ([link to blog post](#))